



**WPEC**  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1352986

**Schedule Dates** 08/13/12-09/02/12  
**Advertiser** Defend Divided Alliance (73545)  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** DEF DIVIDED ALLIANCE (466904)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** WOOD, SPENCER  
**Phone/Fax** /  
**CPE** 119/126/1589  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DEF DIVIDED ALLIANCE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALLIANCE FOR DEFEND MY DIVIDED AND

**Date Entered** 08/09/12  
**Last Modified** 08/09/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06271003  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$922.50  
**Net Total** \$5,227.50  
**Sales Tax**

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	7	\$4,950.00
Sep. 2012	2	\$1,200.00
<b>Grand Total:</b>	<b>9</b>	<b>\$6,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/12-08/24/12	2	:30	6P- 6:30P (EST)	1	X		X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT (2)	08/19/12-08/19/12	2	:30	10:30A- 11:30A (EST)								2	2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT (2)	08/26/12-09/02/12	2	:30	10:30A- 11:30A (EST)								1	2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
4.0	Normal Line / SPOT (3)	08/19/12-09/02/12	2	:30	6:30P- 7P (EST)								1	3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		8/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Maura Gilroy

do hereby request station time concerning the following issue:

Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 4em; font-family: cursive;">AS ORDERED</div> <div style="font-size: 1.2em; font-family: cursive;">LODEC CONTRACT #1352984</div>					

**Total Charges:** \$6,150<sup>00</sup> (Gross)

This broadcast time will be used by: Defend MY Dividend & Alliana for Saving & Investing

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defunct NY Dividend - Alliance for Saving & Investing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/9/12      *[Signature]*      202 813-4853  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*[Signature]*      Lillie K Roberts      Sales Director  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Defund Divides Alliance PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Spencer Wood  
Candidate Manager Agency Committee (circle one)

ADDRESS: Great American Media  
1010 Wisconsin Ave, NW, Suite 800  
Washington, DC 20007

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rare + Averages

Final Disposition: Order Placed \$6,150<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep Wagon